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A LIFESIZE PLAYGROUND FOR HIGH-PERFORMANCE TECHNOLOGY

BONE Structure presents "Play is More" at Dreams Happen Event
A fundraising event organised by Rebuilding Together Peninsula

PALO ALTO, California April 26th, 2017 – BONE Structure, Nomos Red and Millennium Builders, in collaboration with Pacific Union and Neolith by FM Distributing, are honored to presents the "Play is more" playhouse at Dreams Happen, a biennial fundraising event organised by Rebuilding Together Peninsula.

A LIFESIZE PLAYGROUND FOR HIGH-PERFORMANCE TECHNOLOGY

Designed by Nomos Red, the "[Play is more](#)" playhouse is built using the BONE Structure steel construction system, a technology that is defining the next generation of custom high-performance homes. Designed and built using an industrialized process inspired by the aerospace and automotive industries, BONE Structure homes offer unprecedented precision, architectural freedom and energy efficiency.

A GROWN-UP TECHNOLOGY THAT IS SERIOUS FUN

The BONE Structure construction system assembles together like a Meccano Erector® set, allowing designers and architects full creative expression when designing a home.

"PLAY IS MORE"

This Playhouse design is inspired by the words of two great architects. First, "Less is more". Mies van der Rohe defended that architecture had more impact when removed of unnecessary ornament and when deployed with only purposeful elements of decoration. Elegance does not derive from abundance.

Second, "Take your pleasure seriously". Charles and Ray Eames believed that we should take our hobbies more seriously, to the point of making them our lives' purpose. They encouraged us to approach our craft through play and experimentation.

"Play is more" aims to become a place where architecture and design are experimented playfully by children and their parents. Function is achieved by simple colorful geometries and diverse spaces result from the articulation of its volumes and the true expression of its structure. "Play is more" is an invitation to serious, simple fun.

BUILDING GREEN TODAY, FOR FUTURE GENERATIONS

From playhouse to custom dream home, the BONE Structure construction system adapts with ease to architectural styles, various terrains and difficult to reach sites. An ideal integrator of green technologies, the BONE Structure thermal envelope enables you to build sustainably and efficiently, with future generations close to heart.

See the Playhouse here: BONEstructure.ca/playhouse

MORE ABOUT THE EVENT

The event, hosted each year by Stanford Shopping Center, pairs architects near and far with builders to create unique, elaborately designed, life-sized children's playhouses. Starting April 22nd all playhouses will be showcased at Stanford Shopping Center through June 9th and will be auctioned-off at the [Dreams Happen](#) Gala June 3rd. All proceeds benefit Rebuilding Together Peninsula to improve the homes and lives of low-income neighbors in need by creating safe and healthy living environments.



- MEDIA -

For more information or interview requests, please contact:

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ABOUT BONE Structure

BONE Structure® is defining the next generation of high-performance homes. Designed and built using an **industrialized process** inspired by the aerospace industry, BONE Structure homes offer unprecedented **precision**, architectural freedom and **energy efficiency**. They produce minimal waste on site, are Net-Zero Energy ready and can be assembled within days.

They could save you up to 90% of your energy costs for heating and cooling. No mold, no moisture and no premature deterioration of materials, the homes are beautiful, solid and contemporary, offering open-concept living spaces without load bearing walls and large windows that let in natural light. Building on BONE Structure's incomparable thermal envelope, all homes are Net Zero Ready.

BONE Structure is disrupting a conventional industry poised to change due to regulatory changes, rising utility, and ownership costs.

For more information, visit: www.BONEstructure.ca